# BAUS Medical Student National Competition 2018 "Best Video Blog, Podcast or Media Product" Guidance Notes

# **Competition deadlines**

Opening dates Closing dates

26 February 2018 14 May 2018 16.00hr 3 September 2018 30 November 2018 16.00hr

**Submit your entry to:** Charlotte Taylor, Executive Assistant

**British Association of Urological Surgeons** 

35-43 Lincoln's Inn Fields

London WC2A 3PE

e-mail: ctaylor@baus.org.uk

All submitted entries will be acknowledged by e-mail. If you do not receive a reply, please ensure you contact the BAUS Office (tel: 020 7869 6953) to check it has been received. It is your responsibility to confirm your entry has been received.

#### **Prize**

The prize for the winner (first author) of each competition will be £250 and a prize certificate. All suitable submissions will be published on the BAUS website for a minimum period of 3 months.

## **Entry Criteria**

A maximum of two authors only, per entry, is permitted; the cash prize and prize certificate being awarded to the first author only, who must be a medical student. The second author may be a Consultant or trainee doctor who has supervised, or participated in, the submission.

To enter the competition, first authors must be medical students enrolled in a medical school located in the United Kingdom or the Republic of Ireland on the respective closing date shown above. Students attending a medical school overseas will not be eligible.

Re-submission of the same media product to a subsequent competition is not permitted.

### Guidance

Podcasts can be based on any subject included in the <u>Medical Student Urology Syllabus on the BAUS website</u>. All submissions will be acknowledged with a certificate of thanks and, if they are deemed to be of adequate quality, will be published on the BAUS website.

## **Practical tips**

- All submissions must be suitable for uploading to the <u>BAUS YouTube® channel</u>. <u>Click</u> <u>here</u> for information about supported file formats;
- The use of copyrighted music, images or videos is not permitted unless copyright
  agreement has been obtained. For information about copyright issues on YouTube<sup>®</sup>,
  click here;
- The target audience for media is Clinical Medical Students and Foundation Doctors;
- Podcasts should have a duration of at least 5 minutes, and no longer than 10 minutes;
- Entries must include a graphic detailing the learning objectives at the start and a summary graphic at end;
- The sound recording must be clear;
- Avoid all jargon and abbreviations;
- Examples of BAUS urology video podcasts can be found by clicking here; and
- Save your podcast text in the form "Yoursurname.doc" or ".docx" (e.g. Smith.doc or Smith.docx).